

- ~ **29+ years** experience in visual communications
- ~ **jr. designer:** Publishers Management Group.Washington D.C. /1985/1986/
- ~ **designer:** Wickham & Associates.Washington D.C. /1985/1986-1990/
- ~ **founder | creative director:** hdmdesigns co.Arlington VA. /1990-2000/
- ~ **consulting art director | lead designer:** WashingtonPost.com | DigitalInk.Rosslyn VA /1993-1997/1998/
- ~ **consulting art director | designer | illustrator:** AmericaOnline.Dulles VA /1997-1998/

- ~ **chief web officer [CWO] | creative director:** ICENetworks, inc.San Juan PR /2000-2004/
- ~ **creative director | lead designer:** *VERnet, Inc.Gurabo PR /2000-2001/
*/2001 technology award winner: best new software design + most innovative technology company
/product: **Valores Para la Vida** /education software/ Dept of Education Puerto Rico
- ~ **creative director:** hdm design + partners.San Juan P.R./Milwaukee WI /2001-2014/
- ~ **visual communications [litigation graphics] consultant:** chicago winter company.Chicago IL. /2004-2007/

- ~ **founding member:** Internet Society of Puerto Rico /2001/
- ~ **creative director:** RevistaPortal /2001-2009/www.e-revistaportal.com/

- ~ **web design competition judge:** Web Marketing Assoc. Web Awards /1998-2000/

internet|intranet design.development:

AT&T
America Online
Washington Post Co.
Citysearch Inc.
Digital Ink
Citibank
Bacardi
Budweiser
Snapple
US Postal Service
Chevrolet
National Coalition for the Homeless
Washington Animal Rescue League
Goodwill Industries
Newseum
FDR Memorial
Cruz Azul Puerto Rico /Blue Cross/
Internet Society of Puerto Rico
University of Puerto Rico
San Juan Star
Banco Santander
Banco Bilbao Viscaya
Critical Signal Technologies, Inc.
Global Business Advisors, Inc.
Integrated Wellness Consultants, Inc.
Worlds Best 10K
Ajili mojili restaurant
The Gallery Inn S.J.
Impakt Networks Inc.
e: revistaPortal.com
InspireGlobal.com
ICENetworks.com
Laurahernandez.com
SaludSinBarreras.com
Altamente.com
Logoterapia Center of PR
CollegePost.com
Dahl Morrow International
Imagination Software
Ken Leiner Associates
Idea Television
Taste of DC Festival

film.television projects:

Tropical Visions Entertainment Group
Ven-a-ver (childrens educational program)
Arts & Entertainment channel (A&E)

publication.magazine design:

Magna mens fashion
Washington-Baltimore theatre guide
Public Power
Electrical Contractor
Waste Age
Waste Alternatives
Operations Forum
WPCF Journal
World Watch
Computer & Business
Revista PYMES

multimedia.advertising.marketing:

VERnet, Inc
Dept of Education /P.R.
Amigo Supermarkets
Casa de Los Tapes
PuntoCom magazine
Caribbean Business
Altamente.com
Chicago Winter Company

non-profit.promotional.events:

School Code Initiative.stop bullying
Milwaukee SDA School /poster series/
Dance for jimmy
Dana Farber Foundation /logo.mediakit.apparel/
The Teddy Bear Ball
the Christopher Commitee /brand.collateral/
Annual Japan Bowl.cherry blossom festival
Japan America Society /logo.apparel.collateral/

instruction.consultant:

adjunct faculty: Corcoran College of Art /Washington D.C.
instructor.trainer: MCI.AT&T /Washington D.C.
instructor.trainer: PBS /Alexandria VA